

Partnering with the  
National Black MBA® Association Austin Chapter



LEADERSHIP  
ENTREPRENEURSHIP  
CAREER EDUCATION  
LIFESTYLE

EDUCATION  
CAREER

LEADERSHIP  
ENTREPRENEURSHIP  
EMPOWERING VISION



# About the NBMBA Austin Chapter

The National Black MBA Association Austin Chapter is the city's premier organization for black business professionals to convene for networking, leadership development, and career opportunities. Our marketplace impact is delivered through;

- Talent Acquisition (Access)
- Professional & Leadership Development
- Branding & Media
- Connecting to The Community





# Partnership Levels



## Title Level - \$50,000

- Sponsorship of eight (8) Company-branded graduate student scholarships
- Title Sponsor of all Chapter events including Leadership Empowerment Institute (LEI) conference, and College & Career Expo
- Corporate logo and hyperlink displayed on the front page of the Chapter website
- 12-month subscription to job listing service, with unlimited listings, on the Chapter outlets (Website Job Board, LinkedIn, Facebook, Twitter)
- Exhibit/table at LEI conference event
- Exhibit/table at College & Career Expo
- Featured tables at 10th Anniversary Scholarship & Awards Gala (16) tickets
- Title Sponsor of all Chapter meetings
- Title Sponsor for two (2) "Company Night" events to be held on your campus
- Title Sponsor for two (2) Networking events
- Leaders of Tomorrow Curriculum/Program sponsorship
- Company Profile in Chapter Newsletter and on Chapter Website
- 10 Sponsored registrations to the 2016 NMBAA National Conference in New Orleans
- 25 Sponsored NMBAA full annual memberships for Partner employees, with all member benefits included



[www.austinblackmba.org](http://www.austinblackmba.org)





# Partnership Levels



## Angel Level - \$25,000

- Sponsorship of four (4) Company-branded graduate/undergraduate student scholarships
- Featured Sponsor of all Chapter events including Leadership Empowerment Institute (LEI) conference, and College & Career Expo
- Corporate logo and hyperlink displayed on the front page of the Chapter website
- 12-month subscription to job listing service, with 300 listings, on the Chapter outlets (Website Job Board, LinkedIn, Facebook, Twitter)
- Company Profile in Chapter Newsletter
- Exhibit/table at LEI conference event
- Exhibit/table at College & Career Expo
- Featured table at 10th Anniversary Scholarship & Awards Gala (8) tickets
- Title Sponsor for one (1) "Company Night" event to be held on your campus
- Title Sponsor for one (1) Networking event
- 5 Sponsored registrations to the 2016 NBMBA National Conference in New Orleans
- 10 Sponsored NBMBA full annual memberships for Partner employees, with all member benefits included

## Gold Level - \$15,000

- Sponsorship of two (2) Company-branded graduate scholarship
- 12-month subscription to job listing service, with 150 listings, on the Chapter outlets (Job Board, LinkedIn, Facebook, Twitter)
- Title Sponsor for one (1) "Company Night" event
- Title Sponsor for one (1) Networking event
- Exhibit/table at LEI conference event
- Table at 10th Anniversary Scholarship & Awards Gala (8) tickets
- Corporate logo displayed on Chapter website
- 6 NBMBA annual memberships to Partner employee, with all member benefits included





# Partnership Levels



## Silver Level - \$10,000

- Sponsorship of one (1) Company-branded undergraduate scholarship
- Title Sponsor for one (1) "Company Night" event
- Title Sponsor for one (1) Networking event
- 4 tickets to 10th Anniversary Scholarship & Awards Gala
- Corporate logo displayed on Chapter website
- 4 NMBAA annual memberships to Partner employee, with all member benefits included

## Bronze Level - \$5,000

- Sponsorship of one (1) Company-branded undergraduate scholarship
- Title Sponsor for one (1) Networking event
- 2 tickets to 10th Anniversary Scholarship & Awards Gala
- Corporate logo displayed on Chapter website
- 2 NMBAA annual memberships to Partner employee, with all member benefits included

## In-Kind Contributions

- Facilities, meeting space, catering, and other meeting-specific requirements
- Human resources, i.e. meeting facilitators, etc...
- Company branded gifts/giveaways for distribution at events
- Co-branded NMBAA paraphernalia/collateral
- Materials supporting programs and events (i.e. books, other)
- Print or mail service subsidy

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# Partnership Levels



## Monetary Breakdown

- Graduate scholarships are in the amount of \$4,000 each
- Undergraduate scholarships are in the amount of \$2,000 each
- "Company Night" events represent \$5,000 in costs
- Networking events represent \$1,500 in costs

## Custom Partnership Options

Custom partnership and/or sponsorship packages can be developed to cater to the desires of your individual organization.

Please contact [Gregory.Gibson@austinblackmba.org](mailto:Gregory.Gibson@austinblackmba.org) for more information.

All donations are tax deductible. (Tax ID #95-1782838)

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